

## Press Release

### NU emerges as a Centre of Excellence for Data Sciences

- *Offers an array of global programmes in analytics & data sciences in association with market leaders like IBM & WNS*
- *First batch of the two-year work integrated MBA in Data Science in partnership with a leading global IT solutions organization to commence from July*

**New Delhi, May 23, 2018:** Established with a vision to bring about innovation in higher education and learning in emerging areas of the knowledge society, the not-for-profit **NIIT University (NU)**, has emerged as a hot bed for data analytics. NU has recently launched a two-year work-integrated MBA programme in Intelligent Data Science in partnership with a leading global IT solutions organization. The MBA programme is focused on nurturing talented professionals to become next generation data science leaders who will drive business transformations. The first batch will begin from July 28, 2018.

With the onset of digital transformation, the ability to analyse and act on data is increasingly important to businesses. All the amazing technologies which have promised to revolutionize business and society like machine learning, artificial intelligence, blockchains and predictive analytics are useless without data. Therefore, implementing the right big data analytics infrastructure is vital for the success of companies. When it comes to big data and analytics, Indian enterprises are adopting the technologies to improve operations and enhance customer experience.

However, higher education institutions are not able to keep pace with this rapid technological evolution which is leading to acute shortage of skilled professionals in data science. To address this shortcoming, NU offers cutting-edge programmes in data sciences in association with industry leaders. B.Tech Computer Science Engineering with specialization in Data Science with IBM has been designed to create graduates already trained in data science therefore fulfilling the requirements of the industry. The students of this programme go through a set of electives during the seventh semester. Over 40 NU Students have already joined IBM – Data Sciences Division through this programme.

NU also offers MBA in Business Analytics with WNS, a leading provider of global Business Process Management (BPM) services. The programme is designed for students who have an aptitude for analytics and management and offers a guaranteed job at WNS in mid-managerial position.

Speaking on NU becoming hot-bed of data analytics, **Prof V S Rao, President, NU**, said, ***“The massive data explosion and the growing need of data analytics in business, education and government agencies have created the need for a new breed of professionals. Data Scientists who have expertise in such specialized areas such as machine learning, statistical modelling, data warehousing, predictive modelling and large-scale database architecture and management are in demand. To this end, we have partnered with industry leaders to offer futuristic programmes in data science and business analytics.”***

Conceptualized as an institution of excellence, NU provides exceptional education based on the Four Core Principles that make learning **Industry-linked, Technology-based, Research-driven and Seamless**. NU, is well poised for meeting the emerging needs of the knowledge economy through its focus on building strong industry linkages and a research-oriented approach.

**About NU:**

Established in 2009, NIIT University (NU) is a not-for-profit University covered under section 2(f) of UGC Act and notified by the Government of Rajasthan. A premier institution of higher learning and research, NU seeks to create original thinkers who will lead the knowledge society of the future. The University inherits three decades of rich expertise and global know-how of its principal sponsor, the NIIT Group.

Nurtured by some of the foremost thought leaders and corporate-practitioners of the country, the multi-disciplinary University focuses on emerging areas of technology and management. NU is a part of a 100-acre campus at Neemrana, Rajasthan, 90 minutes from Delhi Airport.

Nestled in the Aravali hills, the fully residential green campus offers an idyllic and intellectually vibrant environment for pursuing higher education and research. Set up with the vision to be the role model of learning, research, innovation and sustainability, for the knowledge society, NU is dedicated to building great careers and ensuring excellent job opportunities to all its students. It has been developed as an institute of excellence to provide exceptional education based on its Four Core Principles that make learning Industry-linked, Technology-based, Research-driven and Seamless.

NU offers the entire spectrum of academic programs. At the undergraduate level, it offers B.Tech (Computer Science & Engineering, Electronics & Communication, Biotechnology), BBA (Marketing & Marketing Analytics, Family Business & Entrepreneurship, Finance, Banking & Fintech, Business Analytics, Communication & Media Studies and Digital & Social Media Marketing), 4-year Integrated M.Sc (Computer Science), 4-year Integrated BBA - MBA, and 5-year Integrated B.Tech - M.Tech and M. Tech (Educational Technology and Geographic Information Systems). NU also offers a 5-year dual degree B.Tech & M.S program (In collaboration with University of Missouri, Kansas City) wherein students undertake academic work at NU for 3.5 years and then continue at UMKC for 1.5 years. In addition, NU also offers MBA, Ph.D programs and several Industry Sponsored Programs.

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