

## PRESS NOTE

### **WNS-NIIT University Announces the Commencement of First Batch of MBA in Business Analytics**

**New Delhi/ Neemrana, Jul. 29, 2016:** WNS (Holdings) Limited (NYSE: WNS), a leading provider of global Business Process Management (BPM) services, in partnership with NIIT University (NU) today announced commencement of the first batch of MBA programme in Business Analytics at NU campus in Neemrana, Rajasthan. This unique, two-year work-integrated programme has been created with an innovative pedagogy and real-life business simulations to produce the finest business analytics professionals in the country. Over 5,000 candidates exhibited interest in the programme out of which, 51 students were selected for the first batch, after going through a stringent three-level selection process.

Welcoming the first batch, Keshav R. Murugesh, Group CEO, WNS and Chairman, NASSCOM BPM Council said, "With the analytics outsourcing industry growing at 35% CAGR, business analytics is geared to play a big part in shaping the future of global business. It is the right analytics talent pool that will propel the BPM industry forward and move up the analytical maturity curve. In partnership with NU, we are thrilled to spearhead this revolution and offer a focused career path to the talented youth of this country."

"It has always been our endeavour to offer industry-linked higher education aligning with the best in the industry. Today, Analytics is all-pervasive as organizations are implementing it across key functions, be it customer service, human capital management, product development or pricing. We are faced with paucity of trained Business Analytics professionals and this unique MBA programme in Business Analytics will fill that gap. With WNS as a partner, we are excited to welcome the first batch of this MBA programme at our campus," said Rajendra S Pawar, Chairman NIIT Group and Founder, NIIT University.

The first batch will attend the programme at the state-of-the-art NU campus undergoing an experiential, application based programme, followed by an internship at WNS in the second year. Upon successful completion of the programme, students will join WNS at a mid-managerial position, with an industry-leading compensation package of INR 15 lacs+. This initiative is aimed at creating a uniform industry-wide standard to develop competent job-ready youth. The programme will draw upon live case-studies and practitioner-experts from WNS to ensure the right blend of academic concepts and industry application. All students will receive a stipend of INR 10,000 per month during their classwork at NU campus and INR 50,000 per month while doing their internship at WNS.

#### **About WNS**

WNS (Holdings) Limited (NYSE: WNS), is a leading global business process management company. WNS offers business value to 200+ global clients by combining operational excellence with deep domain expertise in key industry verticals including Travel, Insurance, Banking and Financial Services, Manufacturing, Retail and Consumer Packaged Goods, Shipping and Logistics, Healthcare and Utilities. WNS delivers an entire spectrum of business process management services such as finance and accounting, customer interaction services, technology solutions, research and analytics and industry

specific back office and front office processes. As of June 30, 2016, WNS had 32,448 professionals across 42 delivery centers worldwide including China, Costa Rica, India, Philippines, Poland, Romania, South Africa, Sri Lanka, United Kingdom and the United States. For more information, visit [www.wns.com](http://www.wns.com).

### **About NU**

NU provides BTech programme (4 years) & the BTech - MTech Integrated dual degree programme (5 years) in Computer Science, Electronics and Communication Engineering and Biotechnology. The University imparts knowledge in technologies of the future through a cutting-edge curriculum using the core principles of providing industry-linked, technology-based, research-driven and seamless education. The students from the University engage in internships at prestigious organizations. BTech students also get the opportunity of a 6-month work experience before they graduate. NU offers a 2-year MTech programme in Geographic Information Systems (GIS) and Educational Technology (ET). NU also offers a 2-year full-time MBA programme whose concentration areas include Marketing, Finance, HR, Digital Marketing, Business Analytics, Banking and Banking Technology. **NU is notified by the Government of Rajasthan u/a 5 of 2010 and covered u/s 2(f) of UGC Act.**

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